

Mickaël Hamot appointed General Manager in charge of Integrated Networks, France

Paris La Défense, August 23, 2022 - Cromology announces the appointment of Mickaël Hamot, as Chief Executive Officer of Integrated Networks, France.

Mickaël took office on August 22, 2022 and succeeds Gaëtan Bartra who left Cromology on June 30 as part of a retirement.

Mickaël brings to Cromology its solid experience, acquired for more than 18 years, to accompany the multichannel development of its Tollens and Zolpan commercial brands, with his know-how in management of BtoBtoC distribution networks.

Since 2016, he has been Managing Director France West and member of the Western Europe Management Committee at Hilti (producer and distributor of professional tools, turnover €6 billion, 30,000 employees).

In 2014, he became Business Director of the Paris region, and of the South-West region since 2011. Previously, between 2009 and 2010, he was successively in charge of the negotiation of framework agreements on Key Strategic Accounts (Paris) and then Regional Sales Manager (Lyon region)

He started as Chargé d'affaires in 2005.

Mickaël is a graduate of Neoma Business School (Rouen, 2004) and INSEAD (Advance Management Program, 2017).



About Cromology - www.cromology.com

Cromology is a European player in the decorative paints industry.

Cromology designs, manufactures and distributes a wide range of paints and other decorative products for professionals and DIY users.

The group relies on its R&D and industrial capacities consisting of 5 research laboratories, 9 production sites and 6 logistics platforms. And it serves its customers through more than 380 integrated Points of Sales and e-shops, the ones of its partners, Independant & Builders' Merchant, Major DIY Retailers and Digital pure players.

With more than 3,000 employees, Cromology is present in 8 countries (Belgium, France, Italy, Luxembourg, Morocco, Portugal, Spain and Switzerland).

Throughout its 270 years of history, Cromology has acquired a recognized expertise in the field of decorative paints. Cromology's commercial brands stand for its professionalism, its technical and aesthetic know-how and its capacity for innovation (20% of our revenue was generated with products released in the last three years).

Thanks to a high-value customer experience and quality products offering the best value for money, Cromology aims to develop its presence in the decorative painting industry, especially in Europe, while doing the most to minimize its environmental footprint.

Cromology is owned by DuluxGroup, a part of Nippon Paint Group, the world's fourth largest paint group.

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